

Lew Diggs is a senior business strategy consultant who advises corporations about their management of social and human rights issues, with an eye to both risk and opportunity. He helps clients map the space where their business models and strategies intersect with emerging global guidelines for corporate social responsibility, business and human rights. He focuses on linking responsible business practice to corporate risk management.

Mr. Diggs has 35 years of private sector experience, gained mainly in the finance, commercial banking and information technology industries. In a varied career, he wrote executive speeches and published annual reports for two Canadian commercial banks and the national financial derivatives exchange. He also wrote business books, developed thought leadership campaigns and conducted scenario-based planning exercises for a board of directors.

He prepared the corporate strategic plan for Canada's largest bank and designed electronic banking scenarios with its telecommunications network managers. His analytical skills have been honed by completing a mid-career MBA and through practical consulting experience.

In the field of business and human rights, Mr. Diggs developed a due diligence framework to help a multinational energy corporation assess the legal risks of making business investments in conflict-prone regions. This was part of multi-year advisory project assessing the potential criminal liability of business executives and corporations under International Criminal Law.

Mr. Diggs combines his business knowledge with more than 15 years of hands-on experience working in the universe of Non-Governmental Organizations. He supported the creation of two NGOs in the field of International Criminal Law (ICL) by conceptualizing key messages, strategies and a business plan for fund raising. He worked with the NGO leader to write speeches and design an advocacy strategy for a series of United Nations conferences.

He also guided the NGO into the field of "business and human rights." He currently sits as a business advisor on the board of the Business and Human Rights Project of the American Bar Association Human Rights Center.

Mr. Diggs has a special interest in stimulating trade, business investment and economic growth in regions with weak economic governance and high conflict risk. In this field, he has worked not only with business but also with military educators and opinion leaders. He has written and done research on the economic impacts of peacekeeping and counterinsurgency operations, as well as on the economics of violent conflict.

In recent years, he has collaborated with military training institutions, including the Royal Military College of Canada, the US Army Counterinsurgency Center (Fort Leavenworth

Kansas), the US Marine Corps Center for Irregular Warfare/CIW and the Marine Corps Civil-Military Operations School/MCCMOS (Quantico Virginia). He also worked closely with a retired Judge Advocate General (JAG) of the US Navy to organize a conference on the Rule of Law in Afghanistan.

He began his career in 1975 as a wire service news reporter, moved into commercial banking in 1980 and has worked as an independent consultant since 1992. He is fluent in French (spoken and written) and has worked for many years with French-speaking clients in their mother tongue.

Mr. Diggs was educated in the United States (BA/Brown University), England (MA/ Oxford University) and Canada (MBA/Concordia University). He graduated from Brown University in 1972 with academic honors (Magna Cum Laude, Phi Beta Kappa.) He has taught business ethics in the McGill University MBA program.